



An international flavor is added to the St. Lawrence University student body through its foreign students new to campus this fall. Canton community groups are invited to become acquainted with them. The visitors with their foreign student advisor are (front row, from left) Anne Mette Christensen of Roskilde, Denmark; Cynthia M. Thomas, Melbourne, Australia; and Sylva Ba lian, Jerusalem, Israel. Second row, Farhat Bashir, Pakistan; Saeko Noda, Tokyo, Japan; Judy Njoki Kairo, Nairobi, Kenya; and Dr. Priscilla Angelo. Not available for the picture were Kenyalyn M. Nyamweya of Nairobi; Leo Nai Jay Chien, Hong Kong; Yukitaka Kurata, Nara, Japan; Daniel Kurz, Zurich, Switzerland; Bernadette R. Patnelli, Gbanga, Liberia; Sven P. Sievers, Hamburg, Germany; and Philip S. Odera, Nairobi, Kenya.

CHOICE focuses on consumers

● from page 1

St. Lawrence has to offer to a particular student. Individual folders would be compiled for each student from information received by the admissions office.

A second resource, which is already in production, is a new admissions film scheduled for completion next September. The film will depict indoor and outdoor scenes of the university, and will be made available to high school counseling offices.

To initiate its study, the SLU team will appoint a committee to examine and make recommendations in three areas: the roll of SLU as an institution, the distribution of information about its instructive program, and how to publicize the project itself.

Since St. Lawrence does not have its own marketing research facilities, the team will make use of resources of larger schools participating in the program. Although no results are in yet, Dr. Angelo believes St. Lawrence will measure well against other liberal arts colleges in the study. "Nationwide, about 75 percent of students entering a particular college leave before graduating," she explained. "At St. Lawrence, more than four out of five students graduate in four years."

AN IMPORTANT aspect of liberal arts colleges, according to Dr. Angelo, is the number of students who get jobs

immediately after graduation. "Liberal arts colleges don't have the best job market," she said. "But our figures show that by age 27, the trend reverses, and not only do graduates have jobs, but they are more satisfied with their jobs." She hopes Project CHOICE will help the university gather better information about what kind of jobs St. Lawrence graduates pursue, and about their success in obtaining them.

The team will meet with Thelmo Senate in October to gather information about how students perceive the university. In particular, it hopes to identify important decision-making times in the typical student's college career. With this data, the university could better channel information to aid in the decisions.

Project CHOICE was initiated following the 1976 passage of a law which requires that post-secondary educational institutions receiving federal funds provide information to applicants describing financial aid programs, academic programs, retention figures and other statistics. Because no single standard for the dissemination of such information existed, the National Task Force on Better Information for Student Choice spent two years identifying the information needs of prospective students. Project CHOICE seeks

to build on the progress made by the task force.

DR. ANGELO HOPES the evaluation process initiated by Project CHOICE continues after the two-year research period ends. "The key point," she said,

"is that we are approaching this in a time of strength. In the '80s, there will be declining markets, so the time to act is now."

The St. Lawrence team will go into its evaluation with no preconceived notions, according

to Dr. Angelo. "We want to be candid," she said. "We can't be all things to all people. We just want to present an honest picture of what St. Lawrence really is, and not what we'd like to think it is."

Off-campus programs offered

By DIANE M. LANDIS

St. Lawrence University offers a wide variety of off-campus study programs. Students can study through programs set up by the university, or through programs coordinated by students and a member of the off-campus staff.

Seven SLU-sponsored programs are being offered this year, including a new program in Washington, D. C. The following is a list of off-campus options and the coordinator of each:

- London, England; Dr. Parker Marden (Cook 103, 6472).
- Montreal, Canada; Michael Sheehy (Cook 106A, 6296).
- Nairobi, Kenya; John Colston (212 Sigma Chi, 6482).
- Madrid, Spain; Dr. Rita Goldberg (Richardson 4, 6185).
- Rouen, France; Dr. Goldberg.
- Wien, Austria; Dr. Goldberg.
- Washington, D. C.; Dr. Priscilla Angelo (Vilas 103, 5991).

St. Lawrence sponsors full-year programs in Austria, Spain and France. Students live with a foreign family in an effort to

learn not only language, but culture and lifestyle as well. All courses in these programs are taught by foreign professors, so some language background is necessary.

Semester programs include London, Montreal, Nairobi, Washington, Austria and Spain. No language background is required for these programs.

Students involved in the non-St.

Lawrence off-campus program are simply considered visiting students at the college they attend. This program allows St. Lawrence students to study anywhere in the world.

Additional information about off-campus study can be found in the student services office and at International House (41 East Main St.), where several students who have travelled abroad live.

We're counting on you.

Red Cross.