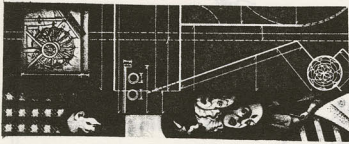


SUPPORT OUR LOCAL ECONOMY

Bing Stevens Store

OFFICE MACHINES & SUPPLIES
ATHLETIC EQUIPMENT
SCHOOL SUPPLIES
STATIONERY
GIFTS



TELEPHONE (315) 386-3501
107 MAIN STREET
CANTON, N. Y.
13617

SMALL BUSINESSES

MONEY flows like water flows--"It's the basic flow" according to the Incredible String Band song. Basic to all us non-self-supporting people. The farm I live on faces realities such as land and school taxes, needs for capital investment, and insurance premiums just like many other business operations. Exempting the one or two hermits wandering in the deep forest, human beings are participants in an economic system and depend on each other for goods and services. Buckminster Fuller's concept of a consumer as an aware "buyer" who functions regeneratively in the whole world system by selectively purchasing products that improve the quality of life, applies to our local community as well. "The quality of life," huh? --the reader begins to make way for prejudice and opinion's appearance in the text. I like supporting people more than I like supporting corporations.

Alan Coakley

NOTE ~ This is our first experiment with advertising, and we have given free ads to all these enterprises. We could not expect them to back a "pig in a poke",... But now, here it is, our newly expanded Roodrinker.

What do you think? **WANT TO PLACE AN AD?** We think 50¢ per square inch is reasonable. #3 per photo (if we make photo). We can make deals on ads larger than 10 sq. inches, or ads for which we prepare the text and graphics. P.O. Box 161, Canton 13617 386-4852

10-9 Mon.-Fri. 10-22 Saturday

The Wool House
28 Park St
Canton

Wool + acrylic yarns for Knitting, crocheting + weaving
Also crewel + needlepoint spinning, weaving, knitting.

Lessons offered in

selected houseplants + supplies

The Greenery
34 Maple St.
265-8399
Chuck Swanson

handcrafted planters + macramé hangers in Potsdam - across from MR. DONUT

Open 5AM - 5:30PM Mon-Sat



A Large Variety of Delicious Donuts
39 Gouverneur St.
BREAKFAST and LUNCHES too!



Don Dana Studio and Speedy Rubber Stamp Service

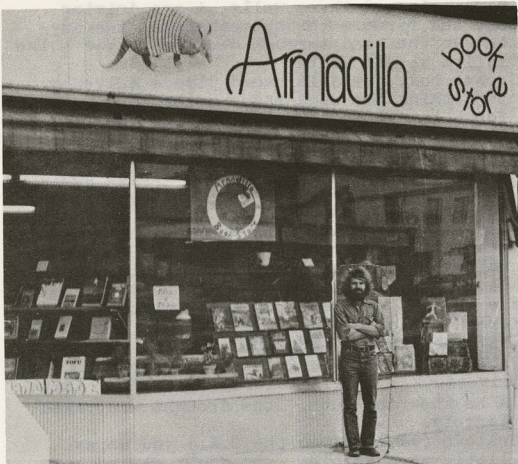
2 HODSKIN ST. - CANTON, N.Y. 13617

PORTRAITS - PASSPORTS
COMMERCIAL & ID PHOTOS

STAMPS - EMBOSING SEALS
INKS - PADS - DATERS

BUS. PHONE 386-4181 RES. PHONE 347-3726

CANTON AUTO PARTS
12 RIVERSIDE DR
386-8241R



OLIVER ARMADILLO SAYS:

"It is becoming increasingly apparent that modern industrial humans are losing their fight against nature. The rape of natural resources in a ridiculous game of one-up-manship, is revealing itself as the imprudent policy of a world more concerned with its power of production than the quality of life. Our natural resources are a finite commodity! We must become aware of our every action, and accept each reaction. We must take it upon ourselves to provide everything we need, flowing with nature, not fighting against her.

"The Armadillo Bookstore will help you get it together in any way we can. We have a good selection of books on alternate energy sources, farming, home construction, alternative education resources, and firsthand accounts written by persons who have travelled this road. We will special-order any book for you that we do not have in stock. Hope you will stop in and visit and browse... We even have places to sit down!"

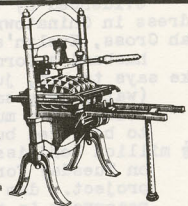
NINE MAIN STREET, CANTON
386-8554

Corner of Main and Market, Potsdam
Wide selection of books and records (many not to be found elsewhere in North Country)

Merrill Bros. Hardware
Serving Canton for 50 years with Hardware, Electrical, and Plumbing Supplies.
70 Main St.

Make it a habit to stop by Canton's **Homestyle Bakery** between your errands - Delicious doughnuts, cookies, cakes, whole-wheat and white breads. 18 1/2 Court St.

BANJO PRESS
fine books & letterpress printing



Allen Hoey, Business Manager Phone: 315-555-9791
P.O. Box 455, Potsdam, N.Y. 13676



Time was, when...

Time was, when we didn't know there were alternatives.
 Time was, when a big step upward was to move off the farm.
 Time was, when "Well, it's a living" when you worked putting screws into thingamajigs on an assembly line.
 Time was, when you did one thing, and paid others to do everything else for you, and you watched the world happen on T.V.
 Time was, when oil was cheap, and agricultural "scientists" decided soil was just something to hold plants up while you dosed them with oil-derived fertilizers, insecticides, herbicides, fungicides, and the compaction of heavy machines.

And small farmers sold out by the millions,
 And Americans forgot how soil sustains us,
 by its life,
 not its death.

BIRDSTOCK FARM
 WE SELL (or trade) IN SEASON
 Broccoli, cauliflower, sweet corn, cukes, zukes, tomatoes, peas, beans, and lettuce.



And we also forgot about the interconnectedness of all creatures, and the importance of clean open spaces to keep body and soul together.

But times are changing...

and some of us have ceased to despair.
 For there is a fair land where many folks still do it themselves, their own way, and depend on each other, and treat a stranger like a long lost cousin.
 That land is called the North Country,
 And there are other folks, including the staff of this journal, who have discovered that land. We are coming from sterile cement and plastic food "back to the land," because we want to remember what we forgot.
 And though we make lots of mistakes, we are encouraged by what we see growing in our fields in our barns, in our work-places, and in our hearts.
 With each season, we find ourselves more firmly rooted.

BIRDSTOCK FARM
 WE SELL (or trade) YEAR-ROUND:
 Kidney beans, carrots, cabbage, parsnips, squash, beets, alfalfa sprouts, yogurt, other things.

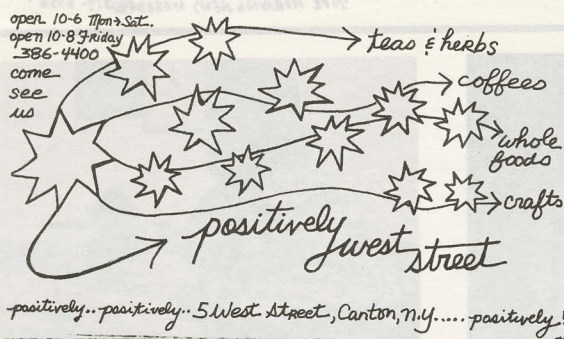
FOR SALE
Weaned PIGLETS
 Healthy; Good stock.

Folks once de-healthy, alive as good as dead. Food grown on such soil and people grown on it, will also be in good heart.

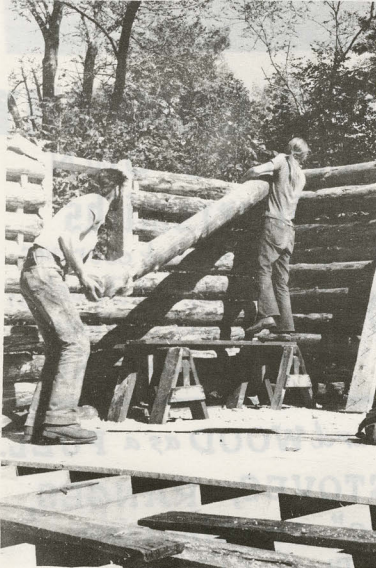
BIRDSTOCK FARM

386-4852
 CANTON, N.Y.
 4 miles south of town
 Road on Russell
 local supply store

BARKED 350 By ROADSIDE
RED PINE LOGS FOR SALE
 already cut to lengths: 8' 10' 12' 16'
 FOR SALE 18 MONTHS SINCE FELLING



positively..positively.. 5 West Street, Canton, N.Y.... positively!!



POTSDAM CO-OP
FOOD FOR PEOPLE - NOT FOR PROFIT

RAINBOW CAFE
 crepes, soups, espresso, teas, omelets, salads, cappuccino, pastries, etc....
 5 West Street
 Canton, N.Y.
 386800

Chillums FARM
 Pick Your Own Strawberries
 - fresh vegetables and flowers also available in season.
 LEAD MINE ROAD
 Gouverneur, N.Y.
 13642

WE BUILD WITH LOGS ALSO FRAME CONSTRUCTION
 (and repair) ... competently, reasonably.
 Write us, or leave a message at: Positively West St. Store.

BIG DOG FARM
 Box 111A Russell, NY 13687



CREDIT FOR PHOTOS: Doug Jones, inside front, P. 12 (top), P. 17, ALLAD PHOTOS; Ron Ein or Ed Falk?, P. 9 (both); Ron Ein or Ed Falk or Doug Jones?, P. 11; Karen T. Fraser, Keene, P. 11; John Naylor, R. 8, Betty Steele, front cover; John Weitzman, P. 10 (both), unknown 1961, P. 12 (top).
 ECONOMICS: printing and mailing costs this issue, \$250/500 copies. Total Cost to date: \$1,050 for 5 issues. Total Income to date: \$250, through retail sales and subscriptions. Possible Sources of Future Income: retail sales, individual subscriptions, institutional subscriptions, Advertising, grant(s), Sale of back issues (write for prices).
 PAYMENT TO CONTRIBUTORS: in copies of Rootdrinker or no payment. We would like to change this. Although we run non-profit, somewhat supporting the people who take time and put out effort for us could take the form of monetary payment if there is a profit making future.

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STAFF THIS ISSUE: Jean Dawson, Doug Sharpe, Carolyn Smart, Kaddy Outlaw, Jim Rotundo, Ron Newsome, Gail Rosemann, Alan Casline, Doug Jones, and a host of others.

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 town _____ state _____ zip _____

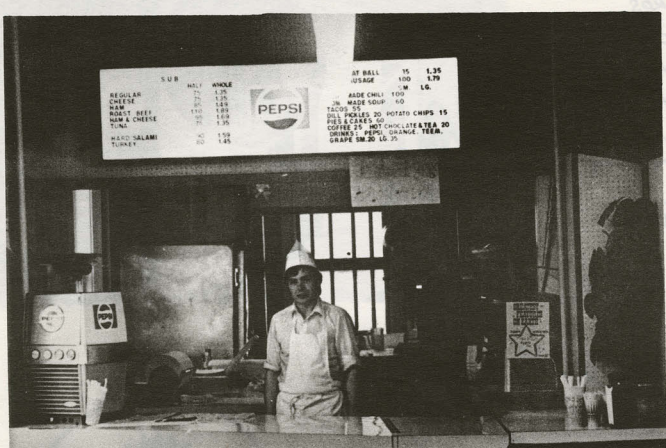
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SEND TO: ROOTDRINKER, P.O. Box 161, Canton, N.Y. 13617.

NEXT ISSUE:
 LOCAL ENERGY and LOCAL GOVERNMENT

Looking for Articles, Art Photos, Cartoons, etc. if you want them back Editing by chance and judgement. Farm ecology, weather, what you have to say about this issue. and lots more.

- 96.7 • WSLU-FM NEWS
- *7PM - 5 MIN. NEWS
 - *7:30 HEADLINES (NAT. + REG.)
 - 8 AM 5 MIN - NPR + WSLU REG
 - 9-4:15 EXPANDED NPR NEWS
 - 10-10:05 NPR MORNING NEWS + WSLU REG.
 - *11:05-11:09 WSLU MORNING NEWS
 - *12:55-1:00 PM WSLU MIDDAY
 - *1:59-2:00 HEADLINES (NAT. + REG.)
 - *3-3:09 NEWS (NAT. + REG.)
 - *4-4:05 HEADLINES + SPORTS
 - 5-6:30 ALL THINGS CON.
 - *10-10:10 NEWS FROM NPR + WSLU REGIONAL
 - *11-11:05 NAT. + REG. NEWS
 - *12:55-1 AM WRAP-UP
 - * LOCALLY PRODUCED WSLU: NPR MORNING NEWS WEEKENDS 574-5356



MIXED COMPANY
 CANTON'S OWN
Silversmiths
 Come and look over our Handcrafted Jewelry, Pottery and Clothing.
 4 Hodskins St.

A choice of delicious subs, plus tacos, homemade soups & chile, pies and cakes.
 47 Main St.
THE CORNER SUB SHOP
 Canton - 386-8130
 Open weekdays 11:30AM-1:30AM; weekends 11:30-3:00 AM. We also deliver.

Let **D. Latella Jr.** help you move toward WOOD as a FUEL.
 He sells and installs a complete line of WOODSTOVES, RANGES, and OIL HEATERS, featuring the "Newmac" combination 24. WOOD-OIL furnace. 386-4997. Beech Plains Rd. Canton.